



RETAIL
MANAGEMENT

HERO



Retail Management Hero™ (RMH) is a complete point-of-sale (POS) solution that enables retailers to efficiently manage all their back office and POS activities. Packed with functionality to optimize inventory management and remove the guesswork from purchasing decisions, RMH is a standalone software system that helps small to medium-sized store chains improve business intelligence (BI) while operating smarter and faster throughout the entire retail environment.

Point-of-Sale
Software for
Retail

RMH Main Features & Functions

RETAIL MANAGEMENT | **HERO**

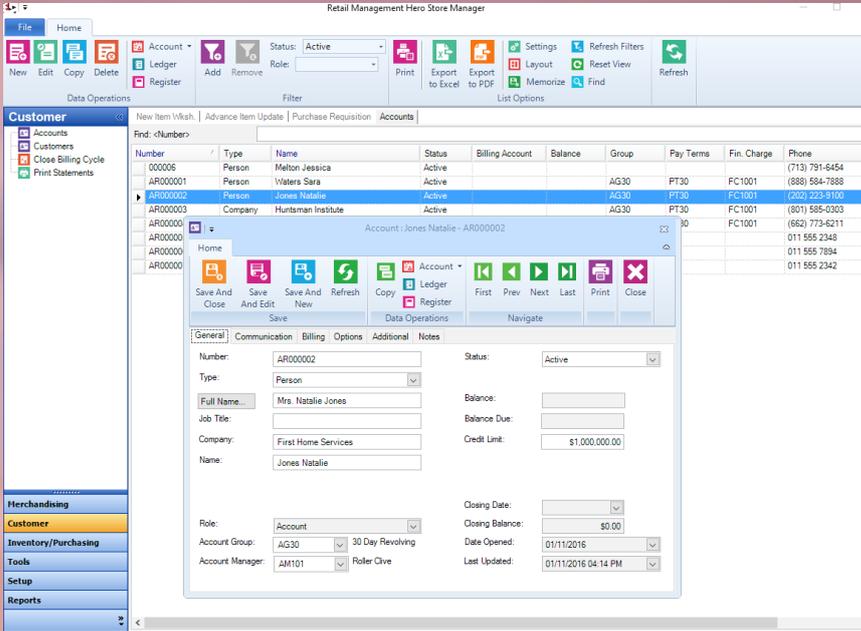
Easily change the POS transaction screen's color scheme (light/dark)

Packed with features and functionality, RMH addresses the needs of businesses in many verticals within the retail sector, including convenience, grocery, apparel, sporting goods, wine and spirits, gift and speciality. Based on a safe, secure and robust platform, RMH offers retailers:

- Fully customizable, intuitive graphical user interfaces with touch-screen optimization; option to change color schemes
- Variety of wizards to automate everyday repetitive tasks and make database changes en masse
- Advanced POS functions including serialized Items, ad-hoc line item, charges (shipping, alterations etc.), input by weight, layaways, quotes and work orders
- Built-in receipt, label and report designer allowing for customization and consistent branding
- Sophisticated back office feature set: advanced purchase orders (including invoice matching), advanced accounts receivables, advanced purchase limit, and advanced matrix item set-up
- Card payment integration, out-of-the box, to a variety of leading payment gateways and processors
- Customer omnichannel loyalty and promotion integrations
- eCommerce integration available worldwide
- Multi-language support (English, Spanish, French, German, Russian, Arabic and Vietnamese)
- Protection on investment, as RMH works with the majority of existing hardware and peripherals

And much more...!

RMH - The Natural Successor to Microsoft Dynamics RMS



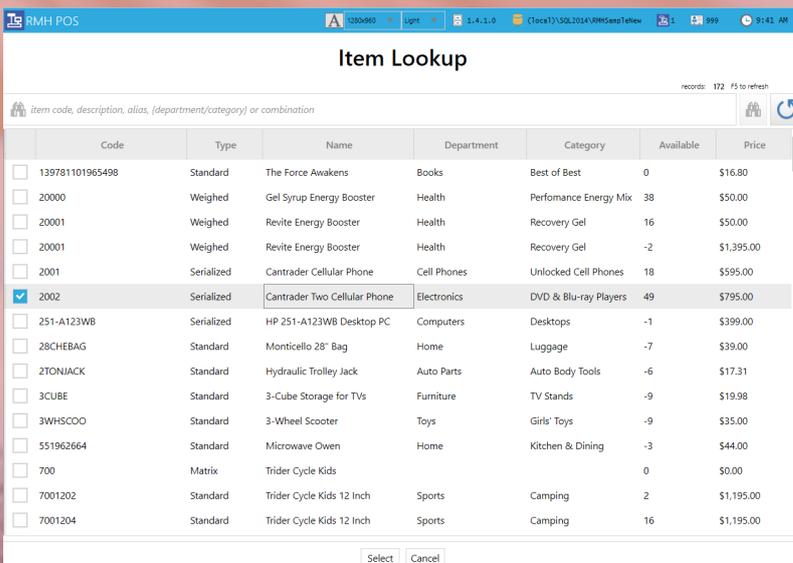
RMH's Advanced Accounts Receivable

RMH was co-developed by globally recognized industry leaders, Retail Hero and Retail Realm, and includes all the main features and functions that retailers appreciate in Microsoft Dynamics RMS...and more. RMH is intended to be an RMS-replacement solution and was intuitively designed as such.

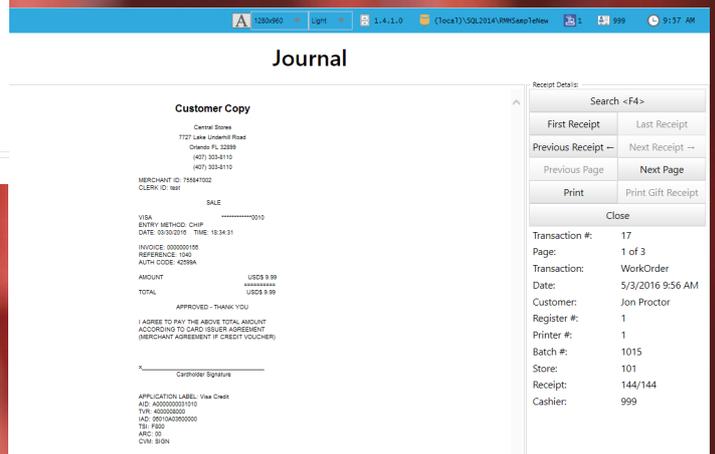
As a comprehensive, scalable and affordable solution, RMH provides an easy transition pathway from RMS (and POS 2009) with a short learning curve, lower retraining costs, familiar navigation toolbars, and more options for payments, ecommerce, mobility and more.

The simple transition from Microsoft Dynamics RMS to RMH includes:

- Seamless transfer of all important historical business data from RMS – with no data loss
- Preservation of familiar keyboard shortcuts
- Integration to your existing hardware and peripherals



Quickly look up items by desired fields and combinations from the POS



Create and customize receipts